

Education

University of Cincinnati, Cincinnati, OH
College of Design, Architecture, Art and Planning
BS in Communication Design, Class of 2021
GPA: 3.641

Kings High School, Cincinnati, OH
Class of 2016
GPA: 4.097

Loren Cook

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(513) 400-8433
www.lorencook.work

Experience

fenbury

Graphic Director, May 2021–Present
Duties: Design branding, logos, print, digital, and motion graphics, branded merchandise, and more from concept to completion according to client needs, manage projects, work closely with clients and vendors

Bootsy Collins Foundation

Co-op student, August–December 2020 (w/ ongoing volunteer work)
Duties: Develop album art concepts for a series of LPs, apply concepts to a full sixteen-part series of jackets, develop a continued system to be applied to labels, four-panel inserts, and other album assets

Selbert Perkins Design

Co-op student, January–May 2020
Duties: Create unique signage and wayfinding concepts that function within the client branding, render designs in a 3D space, create design intent drawings of concepts to scale

TruPet

Co-op student, May–August 2019
Duties: Create new promotional content for web and direct-to-customer platforms, create original graphics for a wide variety of social media platforms, assist with product photography, and more

Cincinnati Children's Hospital Medical Center

Co-op student, January–May 2018, August–December 2018
Duties: Create unique print designs that function within the guidelines of the new Cincinnati Children's brand, update existing designs to meet new brand requirements, coordinate with print vendors

Skills

Adobe Illustrator, InDesign, After Effects, Premiere, Photoshop, Procreate, Proficient in Spanish

Honors & Activities

University of Cincinnati

Cincinnatus Scholarship Recipient
Dean's List (Fall 2016, Spring 2017, Fall 2017, Spring 2019)
University of Cincinnati Symphony Orchestra Member (Spring 2019)
UC Hecats Swing Dance Club Member (Fall 2019)